

CASE STUDY

Overview

Woodbridge Golf Club in Suffolk boasts a 27 hole, healthland golf course that ranks in the top 100 courses in England with both Golf World and National Club Golfer.

Founded in 1893, the club is regarded as one of the most prestigious in the county, with a full, vibrant membership base.

Prior to Accountancy Matters involvement, the accounts were managed by an excellent Accountant, but he was approaching retirement and the club were keen for a smooth transition to either a new employee or outsourced agency.

Sean Clark, the Club Secretary, approached Accountancy Matters in mid-2021 with a view to taking over the accounting function from January 2022.



Updated Systems and Processes

While many aspects of the accounting processes and procedures were of a high quality, they were dated and modern IT systems, such as cloud-based accounting software, weren't being utilised. As such, Accountancy Matters set about migrating the system over to Xero, in addition to setting up a digital document storage functionality that largely eradicated the use of paper and streamlined supplier payment processes.

Remote Management

Despite it's location near Ipswich in Suffolk, some 140 miles from the Accountancy Matters offices in Hook, Hampshire, the accounting function was seamlessly transitioned over in the space of six weeks. The account is largely managed remotely, with monthly site visits that are more than sufficient.

"The committee and myself are delighted with the work Accountancy Matters have done, and continue to do for us.

Highly efficient and highly professional, they take away what could be a significant headache for the club and allow us to manage the business based on financial evidence, not just gut feeling."

Sean Clark,
Club Secretary.

The club use the Intelligent Golf software system for their tills and tee sheets, but it wasn't being utilised to it's full potential. Accountancy Matters, thanks to its close relationship with Intelligent Golf, were able to integrate many of the reporting functionalities with Xero. This afforded a real-time information flow that helps the club manage their business on a day-to-day basis.

Top-3 Benefits of Using Accountancy Matters

1

Greater management information

2

Modern, automated systems that save huge amounts of time

3

Accuracy and timeliness of end-of-month and end-of-period accounts

